



## **Rosenbauer adds California Dealership to its Team**

**Lyons, SD (November 11, 2014)** Rosenbauer America, a global leader in fire apparatus technology, announced the appointment of Burton's Fire, Inc. of Modesto, CA. Burton's Fire, Inc. will be the Rosenbauer dealership for sales and service in central California.

"Rosenbauer is a family-owned business founded in 1866 and is the largest manufacturer of fire equipment in the world," said Ken Burton. "It is a company that has been on our radar for a number of years, and we appreciate their family-like approach to conducting business. We are genuinely excited to be a part of this team!"

Harold Boer, President of Rosenbauer America, stated, "We are truly excited about the opportunity we have in partnering with Burton's extensive sales and service force in California. I am pleased to have them be a part of the Rosenbauer group."

Joining Burton's Fire is, existing Rosenbauer sales engineer, Ken Howenstine. Howenstine will continue in his role, covering central California. Carlos Sweeney will remain the representative in the bay area and coastal counties. John Burton will represent the dealership in the southernmost counties in their territory, along with the eastern Sierras. Dan Collins will be joining the sales team as well.

Burton's Fire Inc. is located in Modesto, CA and has a service facility of 16,500 square feet, situated on four acres. The company was started in 1991 by brothers Ken and John Burton, who started their careers with Van Pelt Fire Trucks in Oakdale, CA in 1976. They have a total of 23 employees and are currently providing service in California, Nevada and Hawaii.

Rosenbauer is the world's leading manufacturer of firefighting vehicles and equipment. In North America, Rosenbauer incorporates the international strength and innovation of a global company with top American manufacturing firms. For more information, please visit the company's website - [www.rosenbaueramerica.com](http://www.rosenbaueramerica.com).



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